



Salem State University Viking Warrior Day

Ambassador Training

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Today's Ambassador Training

Topics Covered...

1. What it means to be an Ambassador?
2. How to sign-up!
3. How to be an effective Ambassador...

We Need You!

Help Spread the Word



- What do Ambassadors do?
 - Share your personal fundraising link through email and social media.
 - Help influence/inspire your networks to give!

Signing Up/In

Go to givingday.salemstate.edu to sign up!

Become a VWD Ambassador!

Sign up to increase your impact!

Enter your email to get started...



Sign Up

Already an Ambassador?

Sign In

- You can sign up using your email address
- You'll receive an email with account creation instructions.





Your Account Creation Emails

Sign-up Email





Your Account Creation Emails

Welcome Email





Your Ambassador Dashboard

Share your link & track your progress





Your Ambassador Referral Link

Customize your link & save a short URL



Ambassador Social Images



What to share?

Effective Ambassadors share personal stories & anecdotes

- What are you passionate about in relation to Salem State?
 - My degree helped land my dream career.
 - Salem State provided me with a network of friends and opportunities.
 - I want to pay it forward and help support student success.
- What is your favorite Salem State memory?
 - What is your favorite place on campus? Why?
 - What was your favorite class/professor?
 - Who was a person you made a lifelong connection with?
- What made you decide to study/work at Salem State?

Ambassador Next Steps

- Sign-up at givingday.salemstate.edu!
- Check out the Ambassador Dashboard and Images!
- Think about your Salem State University story!
- Get excited for #VikingWarriorDay!
- Share your personal fundraising link and #VikingWarriorDay leading up to and on April 30-May 1!



Contact Information

Questions?

Contact Us:

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